



Comodo Extended Validation SSL Certificates

Features and benefits

- Green address bar boosts customer confidence and helps conversion rates
- Highest levels of SSL security – 2048 bit digital signatures throughout entire certificate chain and up to 256 bit encryption as standard
- Indicates your website has passed the same security checks as the household name websites
- 99.9% browser recognition maximizes your potential customer base
- Priority phone support throughout certificate lifetime
- Free, 'Corner of TrustLogo' site seal
- Free, 1 year HackerGuardian PCI scanning service
- Free, 1 year HackerProof daily website vulnerability scanning (also comes with free site seal)
- Dedicated account manager
- Post-installation health check
- Unlimited server licenses
- \$250,000 relying party warranty
- 30-day, no questions, money back guarantee

Complete security for online transactions – instant trust from your website customers

Online trust has eroded significantly in the past few years, with threats of phishing and man-in-the-middle attacks growing every day. In fact a Gartner study even found that 20% of all consumers won't even do business online. Gaining the trust of website visitors in this climate can be a challenging feat – especially if your e-commerce site is relatively new or unknown.

Comodo Extended Validation (EV) certificates deliver the highest technical levels of encryption and security, have the power to turn the browser address bar green and come complete with an unbeatable package of free security tools that make it the complete trust package for your website.

What is different about an EV SSL certificate?

Uniquely, EV SSL certificates make the browser address bar turn green when a customer visits the secure area of your website - immediately reassuring them that it is safe to conduct business with you. The security credentials of your business are prominently displayed along with the certifying authority - instantly verifying the authenticity and identity of your business.

Research proves that this competitive advantage translates into reduced visitor abandonment, improved conversions, higher revenue per transaction and higher lifetime customer value.

Maximum Strength 2048 bit signatures

Comodo anticipated the need for high strength digital signatures at the beginning of the millennium by embedding its 2048 bit root keys into browsers when very few other certificate authorities were doing so. The advantage now is that Internet users with older browsers will benefit from the same, high levels of protection without seeing error messages. Comodo EV certificates maximize your potential customer base by maximizing the number of people that are protected by your certificate.

Validation levels

Obtaining an Extended Validation SSL certificate requires a strong business vetting process by Comodo according to the stringent guidelines set by the CA/B Forum (a standards body that Comodo CA helped devise and initiate in direct response to the decline in online trust). These guidelines help keep the green address bar associated with only the best and most trustworthy organizations and make it a hallmark of secure practices. Deploying an EV on your site tells your customers you have undergone this same level of business authentication as the huge Internet retailers and major banking websites.

High Impact, dynamic site seal

In today's highly competitive e-commerce world, building a sense of trust and security in the minds of your website visitors is key to converting them to customers. Comodo's high impact TrustLogo does just that by instantly reassuring your visitors that your site is protected with SSL security from one of the most recognized brands in Internet security. Each TrustLogo also features real-time 'point-to-verify' technology which



The right side of the green bar alternates between the **Company Name**

and the **Certificate Authority**

* As viewed in Internet Explorer 7+

streams your businesses' identity credentials direct from our authentication database whenever a visitor places their mouse over the seal.

Comprehensive Support Plans

Comodo has a well earned reputation for industry leading customer care and technical support. As a valued customer, you can expect prompt telephone, mail and web-based support for any questions you may have during the application, installation and lifetime of the certificate.

Why Comodo for your EV SSL certificate?

Starting at only \$ 359.00 per year, Comodo EV SSL

certificates are the most cost-effective and efficient means of adding EV security to your website. All the additional value add utilities, features, compatibility and warranty of our Comodo EV SSL Certificate are included and, unlike other providers, we do not double, triple, or spike the price of your Certificate for every additional license. Each certificate comes with unlimited server licensing meaning you are free to install it on as many physical servers as you wish.

With a Comodo EV certificate, not only will your website enjoy the highest security levels but you'll also gain a set of tools that instantly win the trust of your customers and convert more sales.

EV SSL Certificates – Feature comparison

	Comodo EV SSL Certificate	GlobalSign Extended SSL	Thawte Webserver Certificate with EV	VeriSign/Symantec Secure Site Pro with EV
Lowest One Year Price	\$359.00	\$699.50	\$374.50	\$1,347.50
Term Options	1-2 years	1-2 years	1-2 years	1-2 years
Validation Level	Organization Validated to EV guidelines by Comodo – founders of the CA/B forum	Organization Validated to EV Guidelines set by the CA/B forum	Organization Validated to EV Guidelines set by the CA/B forum	Organization Validated to EV Guidelines set by the CA/B forum
256-Bit Encryption	✓	✓	✓	✓
Unlimited Reissuance (lifetime of cert)	✓	✓	✓	✓
Automatic 'Green Address Bar' Enabling Technology for Windows XP Based Browsers	Certificate comes with free 'EV AUTO - Enhancer™ - Automatic EV Deployment and Maintenance Technology' so XP users always see the green bar	✗ Manual. Requires owner to install javascript and/or obtrusive site seal on all their web pages	✗ Manual. Requires owner to install javascript and/or obtrusive site seal on all their web pages	✗ Manual. Requires owner to install javascript and/or obtrusive site seal on all their web pages
99% Browser Recognition	✓	✓	✓	✓
Refund Policy	30 days	7 days	30 days	30 days
'Point to Verify' dynamic site seal	Free 'Corner-of-Trust' Seal 'point-to-verify' feature delivers real-time verification of business identity	✗ Manual. Requires owner to install javascript and/or obtrusive site seal on all their web pages	✗ Manual. Requires owner to install javascript and/or obtrusive site seal on all their web pages	✗ Manual. Requires owner to install javascript and/or obtrusive site seal on all their web pages
Unlimited Server Licenses	✓	✓	✗	✗

Comodo SSL Certificate - Supported Applications, Operating Systems & Platforms

Extended Validation Browsers

- Microsoft Internet Explorer 7+
- Opera 9.5+
- Firefox 3+
- Google Chrome 0.3.154.9 +
- Apple Safari 3.2 +
- Apple iPhone 3.0 +

- Microsoft Internet Explorer (IE) 5.01+
- Mozilla Firefox 1.0+
- Opera 6.1+
- Apple Safari 1.0+
- Google Chrome
- AOL 5+
- Netscape Communicator 4.51+
- Red Hat Linux Konqueror (KDE)
- Microsoft WebTV
- Camino

Web Browsers (SSL/TLS enabled)

- Konqueror (KDE) 2.0.0 +

Email Clients (S/MIME)

- Microsoft Outlook 99+
- Microsoft Entourage (OS/X)
- Mozilla Thunderbird 1.0+
- Qualcomm Eudora 6.2+
- Lotus Notes (6+)
- Netscape Communicator 4.51+
- Mulberry Mail
- Apple Mail
- Mail.app
- Windows Mail
- The Bat
- Major Operating Systems
- Microsoft Windows XP, Vista and 7 (all versions inc 32/64 bit)
- Apple MAC OS 9.0+ (circa 2002), includes 10.5.X and 10.6.X
- All Major Linux Distributions (Debian, Ubuntu etc.)

API Support within Hosting Control Panels

- WHMCS
- Ubersmith

Mobile OSs, Micro Browsers, Handsets

- & Game Consoles
- Android (inclusion carrier specific)
- Apple iPhone, iPod Safari
- Microsoft Windows Mobile 5/6
- Microsoft Windows CE 4.0
- Microsoft Internet Explorer Pocket PC 2003
- Microsoft Internet Explorer Smartphone 2003

- RIM Blackberry 4.3.0

- NTT / DoCoMo
- SoftBank Mobile
- KDDI
- Brew
- PalmOS 5.x
- Netfront 3.0+
- Opera 4.10+
- Openwave mobile browser 6.20+
- Major Operators inc. Vodafone, Orange, AT&T
- Major Handset providers SonyEricsson, Nokia, Alcatel & Palm (S40/S60/S80/OSSO) based Handsets from 2002
- Sony PlayStation Portable
- Sony PlayStation 3
- Nintendo Wii

Application Suites

- Microsoft Authenticode & Visual Basic for Applications (VBA)
- Adobe AIR
- Sun Java JRE (1.4.2 Update 16+, 5.0 Update 13+, 6 Update 3+)
- Mozilla Suite v0.9.8+
- SeaMonkey
- OpenSSL.org's OpenSSL v0.9.5+
- Google Checkout

Document Security Platforms

- Microsoft Office (Word, Excel, Powerpoint, Access, InfoPath)

Next Steps

Learn more about Comodo EV SSL and purchase online at:

<http://www.comodo.com/e-commerce/ssl-certificates/ev-ssl-certificates.php>

To speak with a Comodo SSL representative, please contact us at the following:

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About Comodo

The Comodo companies create the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely. The Comodo companies offer PKI SSL, Code Signing, Content Verification and Email Certificates; award winning PC security software; vulnerability scanning services for PCI Compliance; secure email and fax services.

Continual innovation, a core competence in PKI, and a commitment to reversing the growth of Internet-crime distinguish the Comodo companies as vital players in the Internet's ongoing development. Comodo secures and authenticates online transactions and communications for over 200,000 business customers and 10,000,000 users of our desktop security products.

For additional information on Comodo – Creating Trust Online™ visit www.comodo.com

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